

Date: June 11, 2020

To: Genesis Rehab Services Business Partners

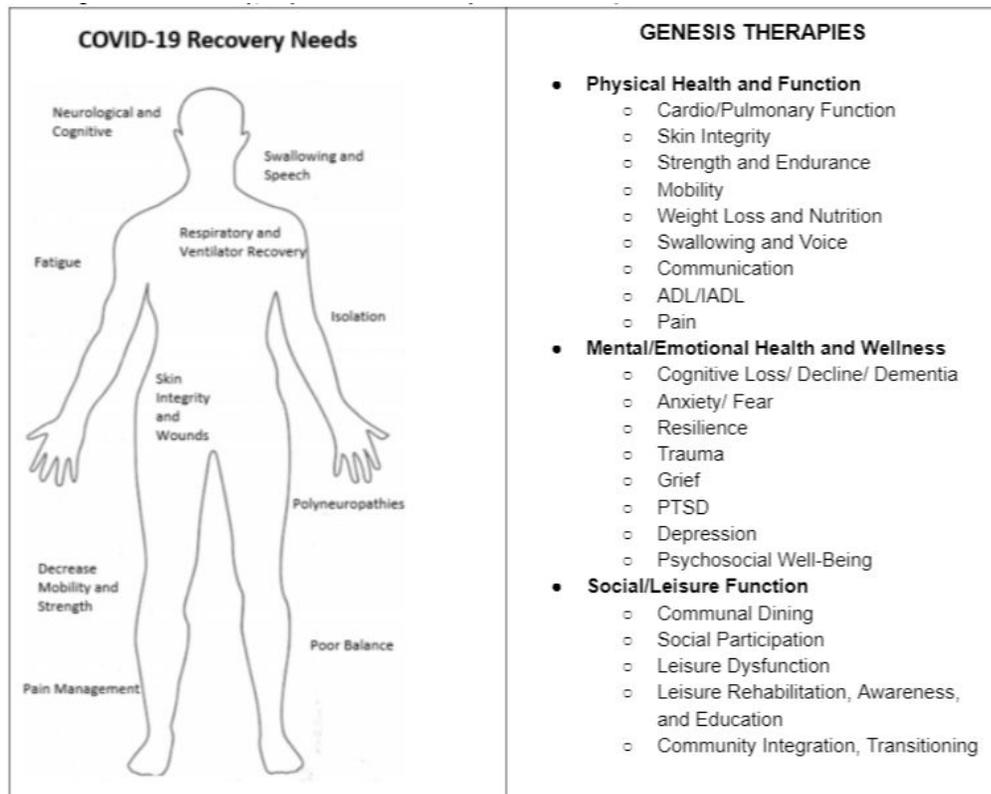
From: Lou Ann Soika, Chief Strategy and Administrative Officer

Re: COVID-19 Communication – Week of 6/8/2020

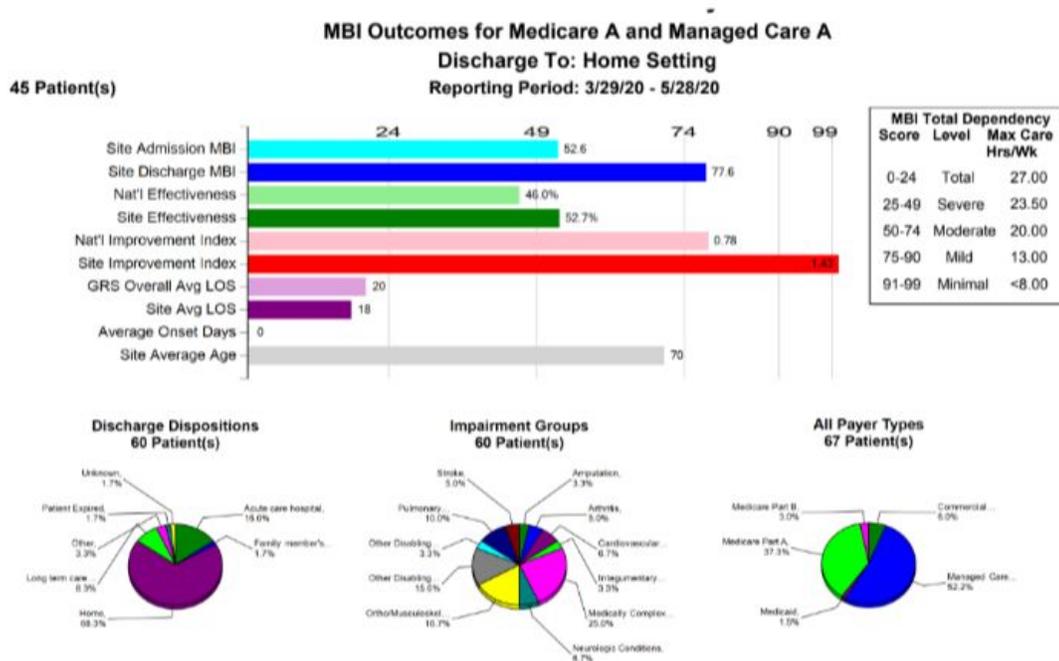
**COVID-19 OUTCOMES**

Although we still have much to learn, we are fast becoming COVID treatment experts. Genesis Rehab and Respiratory Health Services has treated over 6,000 COVID-19 patients in 20+ COVID Dedicated Specialty Centers, SNFs, ALFs, ILFs and in patients' homes through Vitality To You. We are uniquely positioned in that we serve the continuum from hospitals to homes; and having four integrated disciplines (Respiratory, Physical and Occupational Therapies and Speech Language Pathology) enables us to provide a comprehensive and holistic recovery process to these patients.

Our goal is to optimize the recovery, performance, and overall well-being of patients who currently have or have had COVID-19. This multi-system disease leaves the patients with a variety of longer term effects which consequently also requires longer term physical rehabilitation and respiratory care. In looking at the needs of the COVID patient, we have identified four stages to helping them return to their prior or highest level of function. These four stages are: Crisis Management, Stabilization, Recovery and Optimization with needs centering around Pulmonary, Physical Health and Psychosocial well being as depicted below.



Although we need more than two months of data to truly measure outcomes, below is what we are experiencing in one of the first Covid Specialty Centers.



## INDUSTRY ADVOCACY

Collectively, the nursing home industry has been the subject of some particularly confusing or harsh articles in several publications this week. For those of us not trying to sell newspapers, below are some of the facts related to the Covid-19 outbreak in nursing homes.

### JUST THE FACTS: WHAT CAUSED COVID-19 OUTBREAK IN NURSING HOMES

LOCATION OF A NURSING HOME WAS THE DETERMINING FACTOR IN OUTBREAKS ACCORDING TO INDEPENDENT ANALYSIS BY LEADING ACADEMIC AND HEALTH CARE EXPERTS; ASYMPTOMATIC SPREAD AND LACK OF TESTING ALSO A KEY FACTOR.

|  | <br><b>DAVID GRABOWSKI, PHD</b><br><i>Professor Of Health Care Policy</i>  | <br><b>VINCENT MOR, PHD</b><br><i>Professor, Health Services And Policy</i>   | <br><b>R. TAMARA KONETZKA, PHD</b><br><i>Professor Of Health Services Research</i>  |
|--|--|---|---|
| <b>LOCATION OF FACILITY DETERMINED OUTBREAKS</b>                               | "According to preliminary research presented, larger facilities located in urban areas with large populations, particularly in counties with a higher prevalence of COVID-19 cases, were more likely to have reported cases." <sup>1</sup> | Mor: "If you're in an environment where there are a lot of people in the community who have COVID, the patients in the building are more likely to have COVID." <sup>1</sup>  | "Outbreaks of COVID-19 in nursing homes are often a signal of the communities into which the virus is spreading." <sup>4</sup>  |
| <b>ASYMPTOMATIC SPREAD AND LACK OF TESTING WAS A KEY FACTOR</b>                | Grabowski: "It is spreading via asymptomatic and pre-symptomatic cases...We're not going to get a handle on COVID-19 until we get a systematic testing and surveillance system." <sup>1</sup>  | "COVID-19's ability to hide in plain sight will continue to crush expectations of halting its spread unless more and quicker testing at nursing homes sweeps the country, said a top U.S. researcher (Mor)." <sup>3</sup> | "Given asymptomatic spread and inadequate testing, staff often do not know which residents are infected. With policymakers and the public initially focused on the spread of infection within hospital settings, nursing homes often lost that competition." <sup>4</sup> |
| <b>QUALITY RATING OF FACILITY WAS NOT A FACTOR IN OUTBREAKS</b>                | "COVID-19 cases in nursing homes are related to facility location and size and not traditional quality metrics such as star rating and prior infection control citations." <sup>2</sup>  | "He (Mor) added that counter to some assertions, regression analyses show that infection rates are unrelated to quality rankings..." <sup>3</sup>   | "We found no meaningful relationship between nursing home quality and the probability of at least one COVID-19 case or death...Indeed, the first death reported was from a nursing home in Washington State that had a 5-star rating." <sup>4</sup>                       |
| <b>NO SIGNIFICANT DIFFERENCE BETWEEN FOR- OR NOT-FOR- PROFITS IN OUTBREAKS</b> | "Characteristics that were not associated with a facility having a COVID case included...whether it was for-profit, part of a chain... These factors had no correlation with whether the facility had cases of COVID-19." <sup>1</sup>     | N/A   | "We found no significant differences in the probability of COVID-19 cases by profit status, with for-profit nursing homes and not-for-profit nursing homes being equally likely to have cases." <sup>4</sup>  |

<sup>1</sup> Provider Magazine, 5/11/20

<sup>2</sup> Characteristics of U.S. Nursing Homes with COVID-19 Cases - 6/2/2020

<sup>3</sup> Provider Magazine, 5/11/20

<sup>4</sup> McKnight's Long Term Care News, 5/11/20

<sup>4</sup> Testimony to United States Senate Special Committee on Aging, 5/21/20

## REGULATORY UPDATES

On June 8th, CMS released a 2-page patient focused document titled “[Re-Opening America: What Patients Should Know About Seeking Healthcare](#)” as well as a 5-page provider focused document titled “[Centers for Medicare and Medicaid Services \(CMS\) Recommendations - Re-opening Facilities to Provide Non-emergency Non-COVID-19 Healthcare](#)”

## GRS WELLNESS RESOURCES

**Vitality Wellness Seminars:** GRS has created 11 Vitality Wellness Seminars that anyone can access on demand at <http://site-964540.bcvp0rtal.com/>.